

Q&A –2017 Season Pass 2 Payment Layaway

Highlights:

- NEW! Special financing option available Nov. 14 thru Jan. 1, 2017
 - Pay 50% deposit at the park to begin program
 - Pay balance by phone or at the park prior to first visit or before using any benefits

What is 2 Payment Layaway?

Nov. 14, 2016 through January 1, 2017, guests were able to lock in the best price available on 2017 Season Passes and split the cost across 2 easy payments. The remaining balance of the Passes must be paid prior to the first use for visitation or benefits either at the park or by phone.

What was the benefit of 2 Payment Layaway?

Guests could lock in the best price available on 2017 Season Passes and split the cost across 2 payments, 50% down at the park at the time of starting and pay the balance later with no additional fees or interest.

When could I buy my Pass with 2 Payment Layaway?

You can no longer begin a Season Pass purchase with 2 Payment Layaway as it was offered at the park Nov. 14-1/1/2017. However, if you began your layaway plan already, you can pay the balance by phone or at the park.

How much is a 2017 Season Pass in full?

Now through April 9th, 2017 Regular Season Passes are \$79.99 plus tax for a new Passholder and \$74.99 plus tax for a 2016, 2015, or 2014 Passholder; 2017 Gold Season Passes are \$89.99 plus tax for a new Passholder and \$94.99 plus tax for a 2016, 2015, or 2014 Passholder.

How long will the 2017 Season Passes be on sale at this price?

Now through April 9th.

How do I buy my Pass with 2 Payment Layaway?

You can no longer begin a Season Pass purchase with 2 Payment Layaway as it was offered at the park Nov. 14-1/1/2017. However, if you began your layaway plan already, you can pay the balance either at the park or by phone at 229-219-7144 before using the pass for park admission or for any exclusive Passholder benefits. Group Sales hours are Monday through Sunday 9:00am – 4:30pm.

Can I purchase a Season Pass through 2 Payment Layaway online or on the phone?

No. To begin 2 Payment Layaway, guests had to visit Group Sales building between the hours of 9:00 A.M. and 4:30 P.M. Monday through Sunday. You can pay your balance by phone at 229-219-7144 between the hours of 9:00 A.M. and 4:30 P.M. Monday through Sunday or at the park during business or operating hours.

When can I use my Pass after I've paid the layaway balance?

Your exclusive Passholder benefits start right away including unlimited visits and early access to reserved seats when the concerts are announced in February. To pick up your Pass once your balance is paid in full, visit Group Sales, Guest Services or the Season Pass Center. If you renewed a Season Pass, you will need to have new Passes made on or prior to your first visit. Your prior Season Pass cards will no longer work.

Does Wild Adventures automatically draw funds from my account to pay off the balance of my Pass?

No. You will be responsible for calling us at 229-219-7144 or visiting the park during business hours to pay your balance.

Can I make payment installments?

No. This is a two-payment payment plan where you can put 50% down on your Season Pass purchase and pay the balance in full at a later date.

What happens if I don't pay my Season Pass balance?

If you do not pay your Season Pass balance with 2 Payment Layaway by July 10, 2017, the items in your reservation become 1-day admission tickets valid for use any operating day in 2017.

What can I do with my Pass before I've paid it in full?

The pass in your 2 Payment Layaway reservation is not yet a pass until you've paid the balance in full, so it is only a reservation at that time meaning you cannot use it for park admission or for Passholder benefits like:

- Bring-A-Friend flexible tickets
- Bring-A-Friend days
- Early purchase of concert seats in February
- \$5 concert seats for Passholders

When do I have to pay my Season Pass balance with 2 Payment Layaway?

You must pay your 2 Payment Layaway balance in full prior to receiving the Season Passes, using them for park admission or taking advantage of any Passholder benefits like Bring-A-Friend days and flexible tickets and early access to concert reserved seats in February. Also, if you do not pay your balance on or prior to July 10, 2017, the passes in your reservation become 1-day admission tickets valid for use any operating day in the 2017 season instead of Season Passes.

What is the difference in the Gold Season Pass vs the Regular?

Gold Passholders receive additional Passholder perks like free parking, free mini-golf and go-karts, 10% savings on dining and shopping, \$5 concert seats and a coupon book available in March.

When can I use my 2017 Season Pass?

You can use your 2017 Season Pass for unlimited visitation as early as March 11, 2017 when the 2017 Season begins. Even before the season begins, however, when your balance is paid in full, you can use your Pass for exclusive benefits like early access to concert reserved seats 1 week before everyone else.

What will the price of 2016 Regular and Gold Season Passes be after April?

Right now is the best price available on season passes! A Regular Season Pass is normally \$89.99 plus tax and a Gold Season Pass is normally \$109.99 plus tax. Buying your Season Pass Now, you are getting it at the lowest price available and with the chance for up to 4 Bring-A-Friends.