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MEDIA RELEASE

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FOR RELEASE:
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Memorial Day Weekend Celebration Kicks off Summer at Wild Adventures

Weekend features nighttime party, all-star concert, new live shows and public safety demonstrations and displays

Valdosta, GA – Summer does not officially begin until June 21, but Wild Adventures Theme Park is starting summer early with four days of events during Memorial Day Weekend. The holiday weekend begins Friday, May 24 with unique nighttime hours in Splash Island Water Park for passholders and continues with an American Idol in concert, free admission for military and public safety May 26 and 27 and the 5th annual Red, White and You! event Monday, May 27.

Free Admission for Military and Public Safety Members May 26 and 27

Wild Adventures honors those who protect and serve during select days this weekend with free admission for military and members of public safety. All active or retired military, disabled veterans and reservists, firefighters, polices officers, emergency medical service members and public safety dispatchers receive free park admission Sunday, May 26 and Monday, May 27 with a valid military or public safety ID or badge. Also, family members can receive special savings on admission May 26 and 27 at the park.

5th Annual Red, White and You!

Wild Adventures' fifth annual Red, White and You! celebration Monday, May 27 features more than ten displays and demonstrations from local public safety and first responders such as the Lowndes County Sheriff's Office K-9 team, the Valdosta Fire Department Georgia Search and Rescue truck and Air Methods' helicopter landing. In addition to the public safety displays and demonstrations, families can enjoy summer themed activities such as watermelon and hot dog eating contests, water balloon and egg tosses and relay games.

American Idol Winner and 4 New Shows this Weekend

American Idol winner, Scotty McCreery kicks off the all-star concerts scheduled this summer at Wild Adventures performing Saturday, May 25 at 8:00 PM. The summer concerts feature ten performances spread throughout the summer months and are included with park admission or a Season Pass. Guests can upgrade to reserved seats for an additional $15 online at WildAdventures.com, by phone at 229-219-7080 or at the park.

Summer Concert Schedule

May 25	Scotty McCreery
June 1	The Charlie Daniels Band

June 8	Creedence Clearwater Revisited
June 15	Third Day
June 22	Pat Benatar and Neil Giraldo
June 29	The Pointer Sisters
July 6	Sawyer Brown
August 10	Skillet
August 17	Platters, Drifters and Coasters

*All performers and dates are subject to change due to circumstances beyond the park's control.

Wild Adventures unveils four new limited engagement shows Memorial Day Weekend featuring magic, science and comedy. Magical Entertainer Aaron Radatz is back by popular demand to mesmerize and entertain guests with his mind boggling illusions. Children of all ages are invited to participate in the new show Jitters which puts them face to face with all things creepy, crawly and gooey and Professor Petri's Weird Wild Science Adventure in which they help the Professor solve problems with science. The Wacky Wild West show brings slapstick humor to the park with Deputy Calamity Cornpone and Sheriff Jethro J. Peckinpaw.

Live Show Schedule

Magical Entertainer Aaron Radatz	May 25 – July 7
Jitters	May 25 – August 11
Wacky Wild West Show	May 25 – August 11
Professor Petri's Weird Wild Science Adventure	May 25 – August 11

Passholders Invited to Splash Around at Night

Friday evening, Season Passholders are invited to experience Splash Island like never before – at night. To kick off the summer, Wild Adventures opens Splash Island Water Park for the first ever Splash Island nighttime event Friday, May 24 7:00 p.m. to 10:00 p.m. This evening event is exclusively for Season Passholders and features beach themed entertainment and all of the water park attractions.

A Wild Adventures Season Pass gives guests unlimited admission to Wild Adventures and Splash Island Water Park for all of the 2013 season and pays for itself in less than two visits. Wild Adventures has hundreds of exotic animals, one of the South's largest ride collections including seven coasters, Splash Island Water Park with over a million gallons of fun and the region's largest outdoor amphitheater featuring all-star concerts, all included with a season pass. 2013 Season Passes are on-sale now through June 16 at WildAdventures.com, starting at $69.99 plus tax.

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