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## MEDIA RELEASE

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### **Wild Adventures Says "Thank You" with Bonus Days and Free Military Admission**

*Park also announces Bring-A-Friend Free Days and fundraiser for local food bank*

**Valdosta, GA** – It's the season of giving thanks and Wild Adventures Theme Park is showing appreciation to the surrounding communities by adding three bonus days to the calendar. The park opens Friday, November 23 through Sunday, November 25 from 10:00 a.m. to 5:00 p.m. with free admission for military families and friends of Season Passholders. Wild Adventures will donate a portion of Season Pass and admission sales during the three days to the local food bank.

"We are thankful for the continued support of the community," said Vice President and General Manager Molly Deese. "These additional days are our way of showing appreciation while providing a stress-free alternative to the days following Thanksgiving. We can think of no better way to say 'thanks' than with free admission for our military families and for friends of our Passholders."

All active duty, retired, disabled veterans, military reservists and dependents with a valid military ID receive free park admission November 23, 24 and 25. Wild Adventures also shows appreciation to Passholders with three Bring A Friend Days. Both 2012 and 2013 Passholders can bring one friend per day November 23, 24 and 25. In addition, Wild Adventures will donate five dollars from each park admission and season pass purchased at the park those three days to Second Harvest of South Georgia to help feed families in the community.

*Wild Adventures is a 170-acre theme park, water park, and animal park all in one place for less located in Valdosta, Georgia. The park features one of the largest ride collections in the South, more than 500 wild animals, Splash Island Water Park, the region's largest water park, shows, festivals and all-star concerts. The park is owned and operated by Herschend Family Entertainment (HFE), a company specializing in family entertainment. For nearly half a century, HFE has owned, operated or partnered in 21 properties across nine states, including Branson, Missouri's Silver Dollar City; operating partner with Dolly Parton in Tennessee's Dollywood and Dollywood's Splash Country; operating partner in Atlanta's Stone Mountain Park and owners of Ride the Ducks amphibious tours in six cities.*

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