



3766 Old Clyattville Road
Valdosta, Georgia 31601
Phone (229) 219-7080
Fax (229) 559-1539
www.wildadventures.com

MEDIA RELEASE

Contact:
Micha Hogan
(229) 219-7114
mhogan@wildadventures.com

FOR RELEASE:
August 15, 2012

Wild Adventures Announces All-New Nighttime Halloween Event, *Terror in the Wild*

Valdosta, GA – This Halloween, guests can experience an all-new nighttime event at Wild Adventures Theme Park (WA). **Terror in the Wild** is a completely new Halloween event that promises all-new scares and more nightmares Friday and Saturday nights, September 28 – October 27 with a total of nine haunted elements throughout the park.

“October is a great month to be at the park; the weather is cool, families can enjoy Kid-O-Ween, WA Season Passes are on sale, and now there is a terrifying new event,” said WA Director of Entertainment John Ancona. “Over the past several years, we have tried different setups and listened to what guests want and expect. Now, we are bringing it all together for Terror in the Wild, a completely new experience, a completely new name and something our guests have never faced.”

WA is currently seeking 35 highly motivated people to join the team during Terror in the Wild. Interested candidates must be available to work September 27-29, October 5, 6, 12, 13, 17, 19, 20, 26 and 27 and are asked to apply online at www.wildadventures.com/jobs.

More details about Terror in the Wild will be released soon. In the meantime, guests can visit www.terrorinthewild.com.

Wild Adventures Theme Park is a 170-acre theme park, water park, and animal park all in one place for less located in Valdosta, Georgia. The park features one of the largest ride collections in the South, hundreds of exotic animals, Splash Island Water Park, the region's largest water park, shows, festivals and all-star concerts. The park is owned and operated by Herschend Family Entertainment (HFE), a company specializing in family entertainment. For more than half a century, HFE has owned, operated or partnered in 26 properties across ten states, including Branson, Missouri's Silver Dollar City; operating partner with Dolly Parton in Tennessee's Dollywood and Dollywood's Splash Country; operating partner in Atlanta's Stone Mountain Park and owners of Ride the Ducks amphibious tours in six cities.

###

