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MEDIA RELEASE

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Wild Adventures Energizes 2013 Season with Concert Series and New Live Shows *2013 Features 16 Concerts, 8 Shows beginning March 16*

Valdosta, GA – Wild Adventures Theme Park (WA) announces its all-star concerts and live shows for 2013, proving it continues its tradition of being the area’s number one entertainment destination for thrills, live shows and concerts. The 2013 season begins Saturday, March 16 and features more than two dozen new concerts and shows, all included with park admission or a 2013 Season Pass.

“March is homecoming time at Wild Adventures. For many years, our park has been the community’s heart and soul, a place for families to gather, have fun and reconnect. This year, families can have something new to see and do nearly every weekend,” said Molly Deese, WA vice president and general manager. “Families told us they wanted more concerts and we’re delivering four more than last year. They also wanted to see more live shows return and the 2013 season will not disappoint. From flying dogs to mind-boggling illusions, each visit promises to be memorable.”

WA is home to the region’s largest outdoor amphitheater and attending a park concert is a staple among park guests. The one-of-a-kind park setting creates an unforgettable evening for families, ending their adventure-filled day with a country, contemporary Christian or even classic rock performance. All of the park’s concerts are included with park admission or a 2013 Season Pass.

2013 Concert Schedule*

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| March 16 | 38 Special |
| March 23 | Oak Ridge Boys |
| April 6 | Ronnie Dunn |
| April 20 | Gary Allan |
| April | <i>To Be Announced</i> |
| May 4 | Tenth Avenue North, Big Daddy Weave, Building 429 |
| May 18 | Alan Jackson |
| May | <i>To Be Announced</i> |
| June 1 | The Charlie Daniels Band |
| June 8 | Creedence Clearwater Revisited |
| June 15 | Third Day |
| June 22 | Pat Benatar & Neil Giraldo |

Wild Adventures Announces 2013 Entertainment

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| June 29 | The Pointer Sisters |
| July 6 | Sawyer Brown |
| August 10 | Skillet |
| August 17 | Bobby Hendrick's Drifters, Larry Marshak's Tribute to the Coasters and Platters |

*All performers and dates are subject to change due to circumstances beyond the park's control.

The concert series is FREE with a 2013 Season Pass or park admission. Guests can upgrade to reserved concert seats for \$15 per seat, per concert. 2013 Season Passholders have the first opportunity to purchase reserved concert seats, either by phone or at the park, during normal business hours, starting Friday, February 15 at 10:00 a.m. All guests will be able to purchase reserved concert seats online, by phone, or at the park, beginning Friday, February 22 at 10:00 a.m.

Back by Popular Demand - More Shows

WA adds new shows and brings back guest favorites in 2013, for a total of eight shows scheduled for special limited engagements throughout the season. From a remake of a beloved western comedy show to Frisbee catching dogs, WA's shows give families something new to experience with every visit. Along with the new shows, the beloved Tigers of India and Creature Feature Extreme shows return for the season with refreshed performances.

2013 Show Schedule

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|----------------------------------|-----------------------|
| Creature Feature Extreme | March 16 – October 27 |
| Tigers of India | March 16 – October 27 |
| Waltens Acrobatic Variety Show | March 16 – April 7 |
| Wild Willy Comedy Juggler | April 12 – May 19 |
| Magical Entertainer Aaron Radatz | May 25 – July 7 |
| Wild West Comedy Show | June 1 – August 11 |
| K9's in Flight | June 8 – July 6 |
| Alena & Tony's Comedy Pet Show | July 14 – August 11 |

*Shows perform on select days during the dates listed. Visit wildadventures.com for show days and times.

In addition to the concert series and live show line-up, the park previously announced two new family thrill rides for the season, TailSpin and Wacky Wheels. TailSpin is a rocking and spinning ride on a half-pipe which takes riders more than four stories high while facing outward on a motorcycle-like seat. For littler ride enthusiasts, the park is adding Wacky Wheels, a whirling teacup-like ride of funky cars.

A WA Season Pass provides unlimited admission to WA and Splash Island Water Park the 2013 season. WA has hundreds of exotic animals, one of the South's largest ride collections including seven coasters, Splash Island Water Park with over a million gallons of fun and the region's largest outdoor amphitheater featuring all-star concerts, all included with a season pass. 2013 Season Passes are on-sale now through April 7 at WildAdventures.com, starting at \$64.99 plus tax. For \$20 more, a Gold Season Pass includes free parking (a \$10 value per visit), miniature golf, go-karts, and discounts on dining and shopping.

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