# *Wild Adventures "Find our Hearts Scavenger Hunt"*

## 2014 Official Rules

**Eligibility:** NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. Sweepstakes is offered only in the fifty (50) United States (and the District of Columbia). Void where prohibited by law. All individuals who are legal U.S. residents and 18 years of age or older and of the age of majority in their jurisdiction of residence at time of entry are eligible to enter *(excluding residents of the States of Arizona, New York, and Rhode Island)*. Employees of Sponsor and their respective parents, subsidiaries, affiliates, representatives, suppliers, vendors, and advertising and promotion agencies and their immediate families (parent, child, spouse, sibling and their respective spouses, regardless of where they reside) and those living in the same household of each, whether or not related, are not eligible to enter or to win the Sweepstakes.

**Timing:** Sweepstakes begins at 12:00 AM Eastern Daylight Savings Time ("EDT") March 8, 2014 and ends at 11:59 PM Eastern Standard Time ("EST") on January 4, 2015 (the "Sweepstakes Period").

**How To Enter**: There are two (2) forms of entry during the Sweepstakes Period: (1) register by completing an entry form at any of the 5 park map locations within Wild Adventures' Theme Park (the "Park") and successfully completing *Wild Adventures "Find Our Hearts Scavenger Hunt"* (as detailed below); or (2) mail in your entry by submitting your first and last name, street address, city, state, zip, daytime and evening telephone numbers (area code included), email address (optional), and date of birth on a plain 3" x 5" piece of paper and mail in a properly stamped #10 business-sized envelope to: *Wild Adventures "Find our Hearts Scavenger Hunt"* c/o Wild Adventures Theme Park, 3766 Old Clyattville Road, Valdosta, Georgia 31601. All mail-in entries must be received by 11:59 PM EDT/EST the day prior to each Monthly Drawing Date (as further described below) to be eligible for drawing. Limit one (1) Sweepstakes entry per person, per household, per day, per card, per envelope. Photocopied, computer generated facsimiles, mechanically re-produced, automated, mass entries and entries by any means which subvert the entry process will be void. Released Parties (as defined below) are not responsible for lost, late, stolen, misdirected, damaged, illegible, or incomplete entries. All entries become the exclusive property of Sponsor and will not be returned. Personal information collected in connection with the Sweepstakes will be used in accordance with the privacy policy found at http://www.wildadventures.com.

**How To Play:** Participants will pick up an entry form at any of the 5 Park map locations within the Park. Using the clues on the back of the card, you will travel throughout the Park to find the specified number of 18" hearts located on your card (the number of hearts may differ during each Monthly Entry Period as defined below). Each heart will contain a letter that, when taken altogether, will form a word. Write down the letter of each heart next to the clue. After you have found a letter for each clue, you must unscramble the letters to spell a word. Write that word on your scavenger hunt/entry card and drop it off at the box located inside Adventure Emporium. You must complete all of the information on the card – first name, last name,

telephone number, email address, etc. – and correctly identify the scrambled word - in order for the entry to be valid for a chance to win the monthly prize(s) and/or Grand Prize.

**Sweepstakes Drawings and Odds of Winning:** Sweepstakes winners will be selected for the prize(s) from entries received during the Sweepstakes Period in random drawings (as detailed below) conducted by Sponsor whose decision is final and binding in all matters relating to the Sweepstakes. Odds of winning are determined by the total number of entries received. In the event a potential winner is at least 18 years of age but still considered a minor in his/her jurisdiction of residence, Sponsor reserves the right to award the prize in the name of his/her parent or legal guardian who will be responsible for fulfilling all requirements imposed on winner set forth herein. All entries become the property of Sponsor.

**Random Monthly Drawings:** A random drawing will be held each month (a "Monthly Entry Period") of the Sweepstakes Period during which a Sponsor representative will select one (1) potential winner in compliance with these Official Rules. The drawings will be conducted from all eligible entries received during each Monthly Entry Period. Potential winners will be notified on or around the Monthly Drawing Date (as defined below), by the information indicated on his/her entry form:

| ***Monthly Entry Periods*** | ***Monthly Drawing Date*** | ***Monthly Prize**** |
|---|---|---|
| March 8-30 | April 1 | $200 Harvey's Gift Card |
| April 1-30 | May 1 | $200 Flash Foods Gift Card |
| May 1-31 | June 1 | $200 Harvey's Gift Card |
| June 1-30 | July 1 | $200 Flash Foods Gift Card |
| July 1-31 | August 1 | $200 Harvey's Gift Card |
| August 1-31 | September 1 | $200 Flash Foods Gift Card |
| September 1-30 | October 1 | $200 Harvey's Gift Card |
| October 1-31 | November 1 | $200 Flash Foods Gift Card |
| November 1-30 | December 1 | $200 Harvey's Gift Card |
| December 1 – January 4, 2015 | January 5 | $200 Flash Foods Gift Card |

**Total approximate retail value of Monthly Prizes $2,000.00*

**Grand Prize Drawing:** A random drawing will be held on January 5, 2015 during which a Sponsor representative will select one (1) potential Grand Prize winner in compliance with these Official Rules. The drawing will be conducted from all eligible entries received during the Sweepstakes Period. The potential winner will be notified during the week of January 5, 2015 by the information indicated on his/her entry form.

**The Grand Prize**:** Four (4) Wild Adventures' Gold Season Passes for Park seasons 2015, 2016, 2017, 2018, and 2019.

***Total approximate retail value of Grand Prize $1,999.80*

The Grand Prize must be redeemed by March 1, 2015 or it will be forfeited. The winner must comply with these Official Rules, and winning is contingent upon fulfilling all such requirements.

**Additional Prize Information & Conditions:** All winners will be required to complete an Affidavit of Eligibility, Publicity Release and Liability Waiver (except where prohibited) to be returned within fourteen (14) days of the date printed on the winner's notification letter, or his/her prize will be forfeited, and an alternate winner will be selected from all remaining eligible entries received. If prize notification is returned as undeliverable, Sponsor is unable to contact a potential winner within a reasonable time period, or a potential winner is not in compliance with these Official Rules, the prize will be forfeited and an alternate winner will be selected from all remaining eligible entries received. No cash redemptions or prize substitutions will be allowed except at Sponsor's sole discretion, who reserves the right to substitute the prize with a prize of comparable or greater value. All federal, state and local taxes, and any other costs and expenses associated with prize acceptance and use are the sole responsibility of the winner. The prize is awarded "AS IS" with no warranties or guarantees, either express or implied by Sponsor. All prize details are at Sponsor's sole discretion.

**Winners' Names/Rules Requests:** To receive a list of the winners' names, send a business-sized, self-addressed, stamped envelope by February 1, 2015 to: *Wild Adventures "Find Our Hearts Scavenger Hunt - Winners"* c/o Wild Adventures Theme Park, 3766 Old Clyattville Road, Valdosta, Georgia 31601. The winners' names will not be disclosed until all drawings are complete, notifications have been made and the prizes accepted. Complete Official Rules will be available at http://wildadventures.com, or you may obtain a copy of the Official Rules by sending a self-addressed, stamped #10 business envelope to: *Wild Adventures "Find Our Hearts Scavenger Hunt",* c/o Wild Adventures Theme Park, 3766 Old Clyattville Road, Valdosta, Georgia 31601.

**General Conditions:** By entering or participating in this Sweepstakes, participants: (a) agree to these Official Rules and the decisions of the Sponsor, which shall be final and binding in all matters relating to the Sweepstakes; (b) agree that the Sponsor, its respective parents, subsidiaries, affiliates, retailers, representatives, divisions, suppliers and advertising and promotion agencies; and all of their respective officers, directors, employees, representatives, and agents (collectively, "Released Parties") are not responsible for printing, typographical, human, distribution, production, or other errors of any kind that may occur in connection with the Sweepstakes, including, without limitation, errors in connection with the administration of the Sweepstakes, the processing of entries, the announcement of the prize or in any other Sweepstakes related materials; (c) agree to indemnify and hold harmless the Released Parties from and against any and all injuries, claims, damages, or losses of any kind that arise from or are sustained directly or indirectly, in whole or in part, in connection with acceptance or use/misuse of prize or from participation in the Sweepstakes; (d) by accepting the prize, the winner agrees that the Sponsor and its designees may use winner's name, picture/portrait,

likenesses, and/or voice for advertising, trade, and promotional purposes, worldwide in perpetuity, in any and all media now known or hereafter devised, without notification, permission, or additional compensation, unless prohibited by law. Sponsor reserves the right to cancel or modify the Sweepstakes if fraud, technical failures or any other factor impairs the integrity of the Sweepstakes, as determined by Sponsor in its sole discretion and, in event of cancellation, Sponsor reserves the right to award the prize from among all eligible entries received up to the time of impairment of the Sweepstakes. Participants are required to provide truthful information. Sponsor will reject any entry that it discovers to be false or fraudulent, and disqualify any entry from an individual who does not meet the eligibility requirements.

**Sponsors:** HFE Valdosta, LLC d/b/a Wild Adventures Theme Park, 3766 Old Clyattville Road, Valdosta, Georgia 31601; Flash Foods, Inc., 215 Pendleton Street, Waycross, Georgia 31501; and J.H. Harvey Co., LLC, 207 East McPherson Avenue, Nashville, Georgia 31639.

**ABBREVIATED RULES**

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