3766 Old Clyattville Road
Valdosta, Georgia 31601
Phone (229) 219-7080
Fax (229) 559-1539
www.wildadventures.com

MEDIA RELEASE

Contact:
Micha Hogan
(229) 219-7114
mhogan@wildadventures.com

FOR RELEASE:
June 23, 2011

Wild Adventures Announces Dolly Parton Concert Date & Additional Concert

Valdosta, GA- Wild Adventures Theme Park (WA) announces the concert and on-sale date for Dolly Parton as well as the addition of another concert to its 2011 family concert series.

Country music and entertainment icon Dolly Parton is scheduled to perform at WA on **Friday, October 14 at 7:00 p.m**. Reserved concert seats for Parton will first go on sale to 2011 Season Passholders, either by phone or at the park for ten days, starting Friday, June 24. All other guests will be able to purchase reserved concert seats online, by phone, or at the park, beginning Monday, July 4. Reserved seats for the Dolly Parton concert are $20 each. Park admission is also required.

In addition, Nickelodeon star of the hit iCarly show, Miranda Cosgrove, and Shane Harper from Disney's Good Luck Charlie are scheduled to perform at the park, Sunday, September 4 beginning at 6:30 p.m. Reserved concert seats for this concert go on sale Friday, June 24 online, by phone, or at the park to all guests for $15. General concert seating is FREE with a 2011 Season Pass or park admission.

2011 Concert Schedule

June 25	Casting Crowns
July 16	Tye Tribbett, Luther Barnes, and the Sunset Jubilaires
July 23	World Classic Rockers
August 13	Skillet
August 20	Maze, featuring Frankie Beverly
September 4	**Miranda Cosgrove** and Shane Harper
October 14	**Dolly Parton**

*All performers and dates are subject to change due to circumstances beyond the park's control.

A season pass is the ultimate way to experience thrills, concerts, Splash Island Water Park, animals, shows and more in 2011. Starting at $79.99, 2011 Season Passes provide unlimited admission to Wild Adventures and Splash Island Water Park through the 2011 season. For $20 more, a Gold Season Pass includes free parking, miniature golf and go-karts. 2011 Season Passes are offered online (www.wildadventures.com), via phone 229-219-7080 or at the park.

Wild Adventures is a 170-acre theme park, water park, and animal park all in one place for less located in Valdosta, Georgia. The park features one of the largest ride collections in the South, more than 500 wild animals, Splash Island Water Park, the region's largest water park, shows, festivals and all-star concerts. The park is owned and operated by Herschend Family Entertainment (HFE), a company specializing in family entertainment. For nearly half a century, HFE has owned, operated or partnered in 26 properties across ten states, including Branson, Missouri's Silver Dollar City; operating partner with Dolly Parton in Tennessee's Dollywood and Dollywood's Splash Country; operating partner in Atlanta's Stone Mountain Park and owners of Ride the Ducks amphibious tours in six cities.

###

Photos Attached: Dolly Parton, Miranda Cosgrove