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## MEDIA RELEASE

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# 2013 Season Brings New Rides, New Animals and a Renewed Spirit to Wild Adventures

**Valdosta, GA** – There’s something new at Wild Adventures this year and it’s more than what you would expect. Hundreds of employees are busily preparing for the season opening Saturday, March 16 readying two new rides, more live shows and concerts and more than a dozen new animal experiences. They are putting their heart and soul into more than 30 new additions, including a \$1 million thrill ride, new exotic animals and countless moments of fun. They’re working hard to make Wild Adventures the community’s family destination for memorable adventures in 2013.

“This season, it’s all about renewing the spirit of Wild Adventures,” says Wild Adventures General Manager Molly Deese. “We are the place where families in the community go for lasting memories and they have told us they want to create more of them. We’re giving families more to experience with new thrill rides, more concerts, live shows and animals but it’s the spirit of our team members that makes Wild Adventures much more than a theme park.”

This season, Wild Adventures expands its ride collection with two new rides as part of an investment of \$1.3 million. For thrill seekers, the park introduces TailSpin, a rocking and spinning ride on a half-pipe which takes riders more than four stories high while facing outward on a motorcycle-like seat. For littler ride enthusiasts, the park adds Wacky Wheels, a whirling teacup-like ride of funky cars. “The boardwalk location of TailSpin and Wacky Wheels creates a new lakeside hub for families to have fun and reconnect,” says Deese.

### **More Animals and Guest Interactions**

Wild Adventures energizes its animal appeal this season with more than a dozen new animal species, 14 new animal exhibits and more animal interactions. The popular Alapaha Trail features revitalized exhibits with animals native to South Georgia and North Florida such as wild hogs, horned owls and turkey vultures and exotic ones like red ruffed lemurs, squirrel monkeys and a caracal. The animal additions continue into the park’s aviary with budgies, doves and finches joining the collection of ground birds.

It’s not just about seeing exotic animals but rather the fun and adventure of interacting with them up close. Guests can watch the park’s zookeepers prepare meals in the new animal

kitchen and learn about animals' eating habits and dietary needs. Additional performance areas like the new stage near TailSpin create opportunities for guests to interact with Wild Adventures' animal collection as they venture around the park together.

### **Back by Popular Demand - More Shows**

Wild Adventures adds new shows and brings back guest favorites in 2013 with a total of eight shows scheduled for special limited engagements throughout the season. From a remake of a beloved western comedy show to Frisbee catching dogs, Wild Adventures' shows give families something new to experience with every visit. Along with the new shows, the beloved Tigers of India and Creature Feature Extreme return for the season with refreshed performances.

"The shows are an important element to the park experience and give families something new to see with each visit," said Molly Deese. "Not only are we bringing back a wild west show, which our guests told us they wanted, but also master illusionist Aaron Radatz."

### **2013 Show Schedule**

Creature Feature Extreme	March 16 – October 27
Tigers of India	March 16 – October 27
Waltens Acrobatic Variety Show	March 16 – April 7
Wild Willy Comedy Juggler	April 12 – May 19
Magical Entertainer Aaron Radatz	May 25 – July 7
Wild West Comedy Show	June 1 – August 11
K9's in Flight	June 8 – July 6
Alena & Tony's Comedy Pet Show	July 14 – August 11

\*Shows perform on select days during the dates listed. Visit [WildAdventures.com](http://WildAdventures.com) for show days and times.

### **Expanded Concert Series**

Wild Adventures kicks off the season with a southern rock performance by 38 Special on opening day. The park expands its concert series in 2013, scheduling 16 concerts, four more than last season. The one-of-a-kind park setting creates an unforgettable evening for families, ending their adventure-filled day with performances by Alan Jackson, Scotty McCreery, Third Day, Pat Benatar and more included with park admission or a 2013 Season Pass.

### **2013 Concert Schedule\***

March 16	38 Special
March 23	Oak Ridge Boys
April 6	Ronnie Dunn
April 13	John Kay & Steppenwolf
April 20	Gary Allan
May 4	Tenth Avenue North, Big Daddy Weave, Building 429
May 18	Alan Jackson
May 25	Scotty McCreery
June 1	The Charlie Daniels Band
June 8	Creedence Clearwater Revisited
June 15	Third Day
June 22	Pat Benatar & Neil Giraldo
June 29	The Pointer Sisters
July 6	Sawyer Brown
August 10	Skillet

August 17 Bobby Hendrick's Drifters, Larry Marshak's Tribute to the Coasters and Platters

\*All performers and dates are subject to change due to circumstances beyond the park's control.

The concert series is FREE with a 2013 Season Pass or park admission. Guests can upgrade to reserved concert seats for \$15 per seat, per concert available for purchase online at [WildAdventures.com](http://WildAdventures.com), by phone at 229-219-7080 or at the park. Special reserved seat packages for 38 Special Saturday, March 16 are available for \$15 online, by phone or at the park.

A Wild Adventures Season Pass gives guests unlimited admission to Wild Adventures and Splash Island Water Park for all of the 2013 season and pays for itself in less than two visits. Wild Adventures has hundreds of exotic animals, one of the South's largest ride collections including seven coasters, Splash Island Water Park with over a million gallons of fun and the region's largest outdoor amphitheater featuring all-star concerts, all included with a season pass. 2013 Season Passes are on-sale now at [WildAdventures.com](http://WildAdventures.com), starting at \$64.99 plus tax. For \$20 more, a Gold Season Pass includes free parking (a \$10 value per visit), miniature golf, go-karts, and discounts on dining and shopping.

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